

# 5 TIPS FOR IMPROVING PROFITABILITY IN 2021

FOR WOMEN WHO OWN THEIR LAW FIRMS

## COLLECT YOUR ACCOUNTS

You have done the work, you should be paid. But for some clients, it is not as simple as sending out a good, clear invoice. You need a strategy, tactics and yes, a plan. I can help with that.



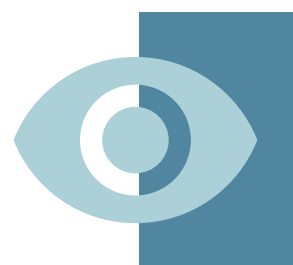
## MANAGE YOUR BUDGET

There is a lot more at stake when it comes to staying on budget with your business, compared to a personal budget. You have employees and your entire livelihood on the line. A management budget is your friend, something you create and can rely upon for making good decisions. Let's build one together.



## USE PROJECTIONS BEFORE YOU DECIDE

It is normal to worry about making a decision, especially when we've made decisions in the past that did not result in the impact we were hoping for. One safeguard is to run your projection numbers. Let me show you how.



## FOCUS ON WHAT IS MOST URGENTLY NEEDED

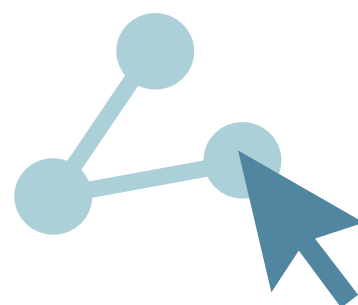
Think about your business. Is it clear to you what you need to do next? Or do you have too many competing priorities?



## ADD TRUSTED PARTNERS

Too many business people try to do everything themselves. Call it boot-strapping or DIY'ers, how do you feel when someone is representing themselves in a proceeding on the other side?

I would love to work with you and help you take your practice to the profitability you desire.



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